



ROAD DANGER


Road danger reduction (RDR) is an approach to road safety that shifts focus from merely reducing crash numbers to addressing the root causes of danger in transport systems.

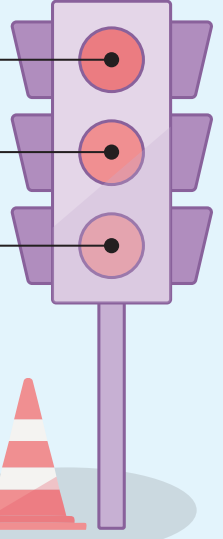
What is the issue?

RDR prioritizes systemic changes to minimize risks created by motorized traffic, its key challenges include:

Dominance of Motorized Vehicles 

Inequitable Road Environments 

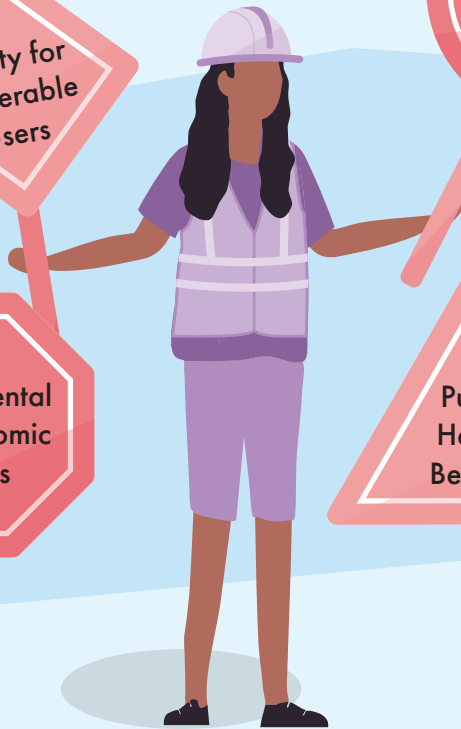
Reactive Measures 



Alignment with Global Goals

Safety for Vulnerable Users

Environmental and Economic Impacts



Public Health Benefits

Why is it important?

Various reasons why road danger should be addressed:

Advocacy for Systemic Change

Capacity Building and Training

Knowledge Sharing

Pilot Projects

Monitoring and Impact Assessment

Policy Integration

How can we help?

We are interested in collaborating. We can help you with:



LEARN MORE?

Contact us: thsgchair@gmail.com

Visit our website: www.transportandhealth.org.uk